

Rep Order#	6860649	Ver#	9	Mod#	4	Status	Confirmed
EC'd	Yes						

Traffic Order# 212194

194 **Printed:** 10/18/2012 10:59 AM
 Last Received: 10/17/2012 9:57 PM
 Showing Buylines: All Lines

1 of 9

Station WISH-TV INDIANAPOLIS, IN
Advertiser (). VOTE VETS
Product VOTE VETS
Estimate# 2416
Buyer Kate Nelson
Phone#
Fax#

Agency () KATE NELSON MEDIA
5812 PRATT COURT
ALEXANDRIA, VA 22310
Agency C/P1/P2/E 398/405/2416
Flight Dates 10/04/2012 - 10/10/2012
Hiatus Weeks

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5998

--- CONTRACT COMMENT ---

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	10/04-10/04	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/05-10/05	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	M	8A-9A	CBS THIS MORNING	:30	\$150.00	10/08-10/08	1	1	1	\$150.00	
		Buyline Comment: WIN										
	4	TU	8A-9A	CBS THIS MORNING	:30	\$150.00	10/09-10/09	1	1	1	\$150.00	
		Buyline Comment: WIN										
	5	W	8A-9A	CBS THIS MORNING	:30	\$150.00	10/10-10/10	1	1	1	\$150.00	
		Buyline Comment: WIN										
	6	M	430A-5A	CBS MORNING NEWS	:30	\$75.00	10/08-10/08	1	1	1	\$75.00	
		Buyline Comment: WIN										
	7	TH	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/04-10/04	1	1	1	\$500.00	
		Buyline Comment: WIN										
	8	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/05-10/05	1	1	1	\$500.00	
		Buyline Comment: WIN										
	9	M	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
		Buyline Comment: WIN										
	10	TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/09-10/09	1	1	1	\$500.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN Agency () KATE NELSON MEDIA Rep Firm () PHILADELPHIA
 Advertiser () VOTE VETS 5812 PRATT COURT Sales Office () KATE BRADY
 Product VOTE VETS ALEXANDRIA, VA 22310 Salesperson ()
 Estimate# 2416 Agency C/P1/P2/E 398/405/2416 Salesperson Phone# 215-567-6005
 Buyer Kate Nelson Flight Dates 10/04/2012 - 10/10/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/10-10/10	1	1	1	\$500.00	
				Buyline Comment: WIN								
	12	M	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/08-10/08	1	1	1	\$650.00	
				Buyline Comment: WIN								
	13	TU	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/09-10/09	1	1	1	\$650.00	
				Buyline Comment: WIN								
	14	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	10/04-10/04	1	1	1	\$750.00	
				Buyline Comment: WIN								
	15	F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	10/05-10/05	1	1	1	\$750.00	
				Buyline Comment: WIN								
	16	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	10/08-10/08	1	1	1	\$750.00	
				Buyline Comment: WIN								
	17	TU	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	10/09-10/09	2	1	2	\$1,500.00	
				Buyline Comment: WIN								
	18	W	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	10/10-10/10	1	1	1	\$750.00	
				Buyline Comment: WIN								
	19	TH	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	10/04-10/04	1	1	1	\$600.00	
				Buyline Comment: WIN								
	20	F	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
				Buyline Comment: WIN								
	21	M	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
				Buyline Comment: WIN								

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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	TU	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	10/09-10/09	1	1	1	\$600.00	
				Buyline Comment: WIN								
	23	W	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	10/10-10/10	1	1	1	\$600.00	
				Buyline Comment: WIN								
	24	F	3P-4P	RACHAEL RAY	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
				Buyline Comment: WIN								
	25	TU	3P-4P	RACHAEL RAY	:30	\$300.00	10/09-10/09	1	1	1	\$300.00	
				Buyline Comment: WIN								
	26	W	3P-4P	RACHAEL RAY	:30	\$300.00	10/10-10/10	1	1	1	\$300.00	
				Buyline Comment: WIN								
	27	TH	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$900.00	10/04-10/04	1	1	1	\$900.00	
				Buyline Comment: WIN								
	28	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$900.00	10/05-10/05	1	1	1	\$900.00	
				Buyline Comment: WIN								
	29	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$900.00	10/08-10/08	1	1	1	\$900.00	
				Buyline Comment: WIN								
	30	TU	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$900.00	10/09-10/09	1	1	1	\$900.00	
				Buyline Comment: WIN								
	31	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$900.00	10/10-10/10	1	1	1	\$900.00	
				Buyline Comment: WIN								
	32	TH	10A-11A	LET'S MAKE A DEAL	:30	\$400.00	10/04-10/04	1	1	1	\$400.00	
				Buyline Comment: WIN								

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Advertiser () VOTE VETS
Product VOTE VETS
Estimate# 2416
Buyer Kate Nelson
Phone#
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Agency () KATE NELSON MEDIA
5812 PRAIRIE COURT
ALEXANDRIA, VA 22310
Agency C/P1/P2/E 398/405/2416
Flight Dates 10/04/2012 - 10/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	M	10A-11A	LET'S MAKE A DEAL	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
				Buyline Comment: WIN								
	34	TU	10A-11A	LET'S MAKE A DEAL	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
				Buyline Comment: WIN								
	35	W	10A-11A	LET'S MAKE A DEAL	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
				Buyline Comment: WIN								
	36	F	2P-3P	THE TALK	:30	\$600.00	10/05-10/05	1	1	1	\$600.00	
				Buyline Comment: WIN								
	37	M	2P-3P	THE TALK	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
				Buyline Comment: WIN								
	38	TH	4P-5P	ANDERSON	:30	\$300.00	10/04-10/04	1	1	1	\$300.00	
				Buyline Comment: WIN								
	39	F	4P-5P	ANDERSON	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
				Buyline Comment: WIN								
	40	TU	4P-5P	ANDERSON	:30	\$300.00	10/09-10/09	1	1	1	\$300.00	
				Buyline Comment: WIN								
	41	W	4P-5P	ANDERSON	:30	\$300.00	10/10-10/10	1	1	1	\$300.00	
				Buyline Comment: WIN								
	42	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/04-10/04	1	1	1	\$900.00	
				Buyline Comment: WIN								
	43	F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/05-10/05	1	1	1	\$900.00	
				Buyline Comment: WIN								

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Printed: 10/18/2012 10:59 AM
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Rep Firm

Sales Office () PHILADELPHIA

Salesperson () KALE BRADY

015 567 6005

Salesperson F Name#	215-367-5003
Salesperson F AY#	215 567 5038

Daypart

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Rep Firm
Sales Office (PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	66	TU	7P-730P	INSIDE EDITION	:30	\$850.00	10/09-10/09	1	1	1	\$850.00	
		Buyline Comment: WIN										
	67	F	10P-11P	BLUE BLOODS	:30	\$3,500.00	10/05-10/05	1	1	1	\$3,500.00	
		Buyline Comment: WIN										
	68	SA	10P-11P	48 HOURS MYSTERY	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
		Buyline Comment: WIN										
	69	TU	10P-11P	PERSON OF INTEREST/MENTALIST/CSI	:30	\$2,600.00	10/09-10/09	1	1	1	\$2,600.00	
		Buyline Comment: WIN										
	70	M	10P-11P	HAWAII FIVE-O	:30	\$3,700.00	10/08-10/08	1	1	1	\$3,700.00	
		Buyline Comment: WIN										
	71	SU	8P-9P	AMAZING RACE	:30	\$4,000.00	10/07-10/07	1	1	1	\$4,000.00	
		Buyline Comment: WIN										
	72	SA	9P-10P	CRIMETIME SATURDAY	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
		Buyline Comment: WIN										
	73	TH	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/04-10/04	1	1	1	\$1,500.00	
		Buyline Comment: WIN										
	74	F	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/05-10/05	1	1	1	\$1,500.00	
		Buyline Comment: WIN										
	75	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/08-10/08	1	1	1	\$1,500.00	
		Buyline Comment: WIN										
	76	W	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/10-10/10	1	1	1	\$1,500.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN Advertiser () VOTE VETS Product VOTE VETS Estimate# 2416 Buyer Kate Nelson Phone# Fax#	Agency () KATE NELSON MEDIA 5812 PRATT COURT ALEXANDRIA, VA 22310 Agency C/P1/P2/E 398/405/2416 Flight Dates 10/04/2012 - 10/10/2012 Hiatus Weeks	Rep Firm Sales Office () PHILADELPHIA Salesperson () KATE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	77	M	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$175.00	10/08-10/08	1	1	1	\$175.00	
	Buyline Comment: WIN											
	78	TH	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/04-10/04	1	1	1	\$500.00	
	Buyline Comment: WIN											
	79	M	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	Buyline Comment: WIN											
	80	TU	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/09-10/09	1	1	1	\$500.00	
	Buyline Comment: WIN											
	81	W	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/10-10/10	1	1	1	\$500.00	
	Buyline Comment: WIN											
	82	SU	1135P-12A	SPORTS LOCKER	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	Buyline Comment: WIN											
	83	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$800.00	10/07-10/07	0	0	0	\$0.00	
	Buyline Comment: WIN											
	84	SU	11P-1130P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/07-10/07	1	1	1	\$1,500.00	
	Buyline Comment: WIN											
	85	SA	12P-7P	COLLEGE FOOTBALL	:30	\$500.00	10/06-10/06	2	1	2	\$1,000.00	
	86	SU	1130A-12P	NFL PREGAME	:30	\$550.00	10/07-10/07	1	1	1	\$550.00	
	88	W	1230P-2P	SOAPS	:30	\$900.00	10/10-10/10	1	1	1	\$900.00	

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Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 87 / \$73,600.00

---SALES MONTHLY TOTALS---

Oct 12: 87 / \$73,600.00
Sales Totals: 87 / \$73,600.00
Station Totals: 87 / \$73,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$73,600

CABL	0%	WISH	100%	WNDY	0%	WRTV	0%	WTHR	0%
WTTV	0%	WXIN	0%						

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
Demos RA2554

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: All, 10/04/12-10/10/12

Station	Advertiser	Product	Estimote	Inventory Description	Time Period	Length	Date	Air Time	Inv Code	Placed	Rate	Ad-ID	Priority
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Alt Order #: 06860649

WISH	POL/Note Vets Action Ft Issue		2416	CBS This Morning @7a	7-8a	:30	10/04/12	7:28:56 AM CBS This Morning			\$500.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	CBS This Morning @8	8-9a	:30	10/04/12	8:11:16 AM CBS This Morning			\$150.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	Let's Make A Deal	958-11a	:30	10/04/12	10:29:11 AM Let's Make a Deal			\$400.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Price Is Right	1058-12p	:30	10/04/12	10:58:56 AM Price is Right			\$600.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	Noon News	1158a-1230p	:30	10/04/12	12:03:53 PM Noon News			\$900.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	Soap Rotator	1227-2p	:30	10/04/12	12:29:26 PM Y&R			\$750.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	Anderson Cooper	357-5p	:30	10/04/12	4:18:48 PM M-F 4p-5p			\$300.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @5p	5-530p	:30	10/04/12	5:08:20 PM News 8 @5			\$900.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @ 530p	530-6p	:30	10/04/12	5:40:03 PM News 8 @530			\$900.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @6	558-630p	:30	10/04/12	6:05:24 PM News 8 @6			\$900.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	CBS Evening News	630-7p	:30	10/04/12	6:59:26 PM M-F 7-730p			\$1,500.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	Inside Edition	658-730p	:30	10/04/12	7:14:28 PM M-F 7-730p			\$850.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Entertainment Tonight	728-8p	:30	10/04/12	7:46:45 PM M-F 730-8p			\$900.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @ 11 M-F	11-1135p	:30	10/04/12	11:16:17 PM LN M-F			\$1,500.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	David Letterman	1135p-1237a	:30	10/04/12	11:59:30 PM David Letterman			\$500.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @ 11 M-F	11-1135p	:30	10/05/12	LN M-F			\$1,500.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Anderson Cooper	357-5p	:30	10/05/12	M-F 4p-5p			\$300.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	Soap Rotator	1227-2p	:30	10/05/12	Daytime Afternoon			\$750.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	CBS Evening News	630-7p	:30	10/05/12	CBS Evening News			\$1,500.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @6	558-630p	:30	10/05/12	News 8 @6			\$900.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Friday 10-11p	958-11p	:30	10/05/12	Fri Hour 3			\$3,500.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	Price Is Right	1058-12p	:30	10/05/12	Price is Right			\$600.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	The Talk	2-3p	:30	10/05/12	The Talk			\$600.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	Inside Edition	658-730p	:30	10/05/12	M-F 7-730p			\$850.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Noon News	1158a-1230p	:30	10/05/12	Noon News			\$900.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	CBS This Morning @7a	7-8a	:30	10/05/12	CBS This Morning			\$500.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	CBS This Morning @8	8-9a	:30	10/05/12	CBS This Morning			\$150.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @ 530p	530-6p	:30	10/05/12	News 8 @530			\$900.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Rachael Ray	258-4p	:30	10/05/12	M-F 3p-4p			\$300.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	Soap Rotator	1227-2p	:30	10/05/12	Daytime Afternoon			\$750.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	Saturday 9-10p	858-10p	:30	10/06/12	Sat Hour 2			\$1,000.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	Saturday 10-11p	958-11p	:30	10/06/12	Sat Hour 3			\$1,000.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @ 11 Sunday	11-1130p	:30	10/07/12	LN Su			\$1,500.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Sportscenter Sunday	1130p-12a	:30	10/07/12	Sportscenter Sun			\$350.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	Sunday 8-9p	758-9p	:30	10/07/12	Sun Hour 2			\$4,000.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	News 8 Weekend/Sunday	558-7p	:30	10/07/12	News 8 Weekend/S			\$800.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @ 530p	530-6p	:30	10/08/12	News 8 @530			\$900.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Daybreak @ 6	558-7a	:30	10/08/12	Daybreak @ 6			\$650.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @6	558-630p	:30	10/08/12	News 8 @6			\$900.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Soap Rotator	1227-2p	:30	10/08/12	Daytime Afternoon			\$750.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	CBS This Morning @7a	7-8a	:30	10/08/12	CBS This Morning			\$500.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	The Talk	2-3p	:30	10/08/12	The Talk			\$600.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	CBS This Morning @8	8-9a	:30	10/08/12	CBS This Morning			\$150.00		P3
WISH	POL/Note Vets Action Ft Issue		2416	Noon News	1158a-1230p	:30	10/08/12	Noon News			\$900.00		P1
WISH	POL/Note Vets Action Ft Issue		2416	News 8 @ 11 M-F	11-1135p	:30	10/08/12	LN M-F			\$1,500.00		P2
WISH	POL/Note Vets Action Ft Issue		2416	Late Late Show	1237a-137a	:30	10/08/12	Late Late Show			\$175.00		P2

Filtered by: [] Sorted by: Alt Order #]

Spot Manager: All, 10/04/12-10/10/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06860649													
WISH	POL/Vote Vets Action	Ft Issue	2416	Price Is Right		1058-12p	:30	10/08/12		Price is Right	\$600.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	Monday 10-11p		958-11p	:30	10/08/12		Mon Hour 3	\$3,700.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	CBS Evening News		630-7p	:30	10/08/12		CBS Evening News	\$1,500.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	Inside Edition		658-730p	:30	10/08/12		M-F 7-730p	\$850.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	News 8 @5p		5-530p	:30	10/08/12		News 8 @5	\$900.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	CBS Morning News		430-5a	:30	10/08/12		CBS Morning News	\$75.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	Let's Make A Deal		958-11a	:30	10/08/12		Let's Make a Deal	\$400.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	Entertainment Tonight		728-8p	:30	10/08/12		M-F 730-8p	\$900.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	David Letterman		1135p-1237a	:30	10/08/12		David Letterman	\$500.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	Entertainment Tonight		728-8p	:30	10/09/12		M-F 730-8p	\$900.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	Anderson Cooper		357-5p	:30	10/09/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	CBS This Morning @8		8-9a	:30	10/09/12		CBS This Morning	\$150.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	News 8 @5p		5-530p	:30	10/09/12		News 8 @5	\$900.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	Tuesday 10-11p		958-11p	:30	10/09/12		Tue Hour 3	\$2,600.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	Soap Rotator		1227-2p	:30	10/09/12		Daytime Afternoon	\$750.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	Noon News		1158a-1230p	:30	10/09/12		Noon News	\$900.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	Let's Make A Deal		958-11a	:30	10/09/12		Let's Make a Deal	\$400.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	Inside Edition		658-730p	:30	10/09/12		M-F 7-730p	\$850.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	News 8 @ 530p		530-6p	:30	10/09/12		News 8 @530	\$900.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	Price Is Right		1058-12p	:30	10/09/12		Price is Right	\$600.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	News 8 @6		558-630p	:30	10/09/12		News 8 @6	\$900.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	CBS Evening News		630-7p	:30	10/09/12		CBS Evening News	\$1,500.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	Soap Rotator		1227-2p	:30	10/09/12		Daytime Afternoon	\$750.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	Rachael Ray		258-4p	:30	10/09/12		M-F 3p-4p	\$300.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	CBS This Morning @7a		7-8a	:30	10/09/12		CBS This Morning	\$500.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	David Letterman		1135p-1237a	:30	10/09/12		David Letterman	\$500.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	Daybreak @ 6		558-7a	:30	10/09/12		Daybreak @ 6	\$650.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	Noon News		1158a-1230p	:30	10/10/12		Noon News	\$900.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	News 8 @6		558-630p	:30	10/10/12		News 8 @6	\$900.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	Anderson Cooper		357-5p	:30	10/10/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	Entertainment Tonight		728-8p	:30	10/10/12		M-F 730-8p	\$900.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	Price Is Right		1058-12p	:30	10/10/12		Price is Right	\$600.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	Rachael Ray		258-4p	:30	10/10/12		M-F 3p-4p	\$300.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	CBS This Morning @7a		7-8a	:30	10/10/12		CBS This Morning	\$500.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	News 8 @5p		5-530p	:30	10/10/12		News 8 @5	\$900.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	David Letterman		1135p-1237a	:30	10/10/12		David Letterman	\$500.00		P3
WISH	POL/Vote Vets Action	Ft Issue	2416	Soap Rotator		1227-2p	:30	10/10/12		Daytime Afternoon	\$750.00		P1
WISH	POL/Vote Vets Action	Ft Issue	2416	Let's Make A Deal		958-11a	:30	10/10/12		Let's Make a Deal	\$400.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	News 8 @ 11 M-F		11-1135p	:30	10/10/12		LN M-F	\$1,500.00		P2
WISH	POL/Vote Vets Action	Ft Issue	2416	CBS This Morning @8		8-9a	:30	10/10/12		CBS This Morning	\$150.00		P3
											\$73,600.00		
											\$73,600.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/2/12
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I, Kate Nelson Media

do hereby request station time concerning the following issue:

Vote Vets Action Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$	NET
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This broadcast time will be used by: Vote Vets Action Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Vote Vets Action Fund	P.O. Box 10031 Portland, OR 97296
-----------------------	--------------------------------------

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

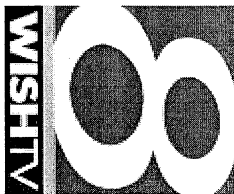
10/2/12	<i>Kate Nelson</i>	(703) 929-8354
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature	Printed Name	Title

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Kate Nelson Media
 Attention: Accounts Payable
 5812 Pratt Court
 Alexandria, VA 22310
 USA

Advertiser	POI/Vote Vets Action Fund
Product	Issue
Estimate Number	2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212194
Alt Order #	06860649
Deal #	
Order Flight	10/04/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	398
Product Code	405

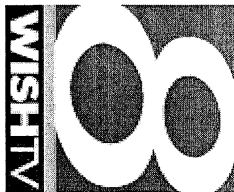
Agency Ref	IN14554
Advertiser Ref	IN11931

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a		10/01/12 to 10/07/12	1x	---T---				
					to						
	WISH			Th	10/04/12	:30	8:16 AM	WV12TVENV102	\$150.00		1
2	WISH	CBS This Morning @8	8-9a		10/01/12 to 10/07/12	1x	----F--				
					to						
	WISH			F	10/05/12	:30	8:29 AM	WV12TVENV102	\$150.00		1
3	WISH	CBS This Morning @8	8-9a		10/08/12 to 10/14/12	1x	M-----				
					to						
	WISH			M	10/08/12	:30	8:58 AM	WV12TVENV102	\$150.00		1
4	WISH	CBS This Morning @8	8-9a		10/08/12 to 10/14/12	1x	-T-----				
					to						
	WISH			Tu	10/09/12	:30	8:55 AM	WV12TVENV102	\$150.00		1
5	WISH	CBS This Morning @8	8-9a		10/08/12 to 10/14/12	1x	--W----				
					to						
	WISH			W	10/10/12	:30	8:24 AM	WV12TVENV102	\$150.00		1
6	WISH	CBS Morning News	430-5a		10/08/12 to 10/14/12	1x	M-----				
					to						
	WISH			M	10/08/12	:30	4:49 AM	WV12TVENV102	\$75.00		1
7	WISH	CBS This Morning @7a	7-8a		10/01/12 to 10/07/12	1x	---T---				
					to						
	WISH			Th	10/04/12	:30	7:29 AM	WV12TVENV102	\$500.00		1
8	WISH	CBS This Morning @7a	7-8a		10/01/12 to 10/07/12	1x	----F--				
					to						
	WISH			F	10/05/12	:30	7:55 AM	WV12TVENV102	\$500.00		1
9	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	1x	M-----				
					to						
	WISH			M	10/08/12	:30	7:40 AM	WV12TVENV102	\$500.00		1
10	WISH	CBS This Morning @7a	7-8a								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Kate Nelson Media
 Attention: Accounts Payable
 5812 Pratt Court
 Alexandria, VA 22310
 USA

Advertiser	POL/Vote Vets Action Fund
Product	Issue
Estimate Number	2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212194
Alt Order #	06860649
Deal #	
Order Flight	10/04/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	398
Product Code	405

Agency Ref	IN14554
Advertiser Ref	IN11931

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	1x	-T-----				
					to						
	WISH			Tu	10/09/12	:30	7:26 AM	WV12TVENV102	\$500.00		1
11	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	1x	--W----				
					to						
	WISH			W	10/10/12	:30	6:58 AM	WV12TVENV102	\$500.00		1
12	WISH	Daybreak @ 6	558-7a		10/08/12 to 10/14/12	1x	M-----				
					to						
	WISH			M	10/08/12	:30	6:10 AM	WV12TVENV102	\$650.00		1
13	WISH	Daybreak @ 6	558-7a		10/08/12 to 10/14/12	1x	-T-----				
					to						
	WISH			Tu	10/09/12	:30	6:55 AM	WV12TVENV102	\$650.00		1
14	WISH	Soap Rotator	1227-2p		10/01/12 to 10/07/12	1x	---T---				
					to						
	WISH			Th	10/04/12	:30	12:29 PM	WV12TVENV102	\$750.00		1
15	WISH	Soap Rotator	1227-2p		10/01/12 to 10/07/12	2x	----F--				
					to						
	WISH			F	10/05/12	:00			\$750.00	See MG 83.2, 83.3, 83.4	1
	WISH			F	10/05/12	:30	1:29 PM	WV12TVENV102	\$750.00		2
16	WISH	Soap Rotator	1227-2p		10/08/12 to 10/14/12	1x	M-----				
					to						
	WISH			M	10/08/12	:30	1:59 PM	WV12TVENV102	\$750.00		1
17	WISH	Soap Rotator	1227-2p		10/08/12 to 10/14/12	2x	-T-----				
					to						
	WISH			Tu	10/09/12	:30	1:29 PM	WV12TVENV102	\$750.00		1
	WISH			Tu	10/09/12	:30	1:59 PM	WV12TVENV102	\$750.00		2
18	WISH	Soap Rotator	1227-2p		10/08/12 to 10/14/12	1x	--W----				
					to						
	WISH			W	10/10/12	:30	12:58 PM	WV12TVENV102	\$750.00		1

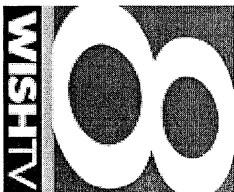
Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888



Billing Address:

Kate Nelson Media
Attention: Accounts Payable
5812 Pratt Court
Alexandria, VA 22310
USA

Advertiser	POL/Vote Vets Action Fund
Product	Issue
Estimate Number	2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212194
Alt Order #	06860649
Deal #	
Order Flight	10/04/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	398
Product Code	405

Agency Ref	IN14554
Advertiser Ref	IN11931

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	WISH	Soap Rotator	1227-2p		to						
19	WISH	Price Is Right	1058-12p		10/01/12 to 10/07/12	1x	---T---				
					to						
				Th	10/04/12	:30	10:59 AM	W12TVENV102	\$600.00		1
20	WISH	Price Is Right	1058-12p		10/01/12 to 10/07/12	1x	----F--				
					to						
				F	10/05/12	:30	11:31 AM	W12TVENV102	\$600.00		1
21	WISH	Price Is Right	1058-12p		10/08/12 to 10/14/12	1x	M-----				
					to						
				M	10/08/12	:30	11:59 AM	W12TVENV102	\$600.00		1
22	WISH	Price Is Right	1058-12p		10/08/12 to 10/14/12	1x	-T-----				
					to						
				Tu	10/09/12	:30	10:59 AM	W12TVENV102	\$600.00		1
23	WISH	Price Is Right	1058-12p		10/08/12 to 10/14/12	1x	--W----				
					to						
				W	10/10/12	:30	12:00 PM	W12TVENV102	\$600.00		1
24	WISH	Rachael Ray	258-4p		10/01/12 to 10/07/12	1x	----F--				
					to						
				F	10/05/12	:30	3:26 PM	W12TVENV102	\$300.00		1
25	WISH	Rachael Ray	258-4p		10/08/12 to 10/14/12	1x	-T-----				
					to						
				Tu	10/09/12	:30	3:30 PM	W12TVENV102	\$300.00		1
26	WISH	Rachael Ray	258-4p		10/08/12 to 10/14/12	1x	--W----				
					to						
				W	10/10/12	:30	3:27 PM	W12TVENV102	\$300.00		1
27	WISH	Noon News	1158a-1230p		10/01/12 to 10/07/12	1x	---T---				
					to						
				Th	10/04/12	:30	12:09 PM	W12TVENV102	\$900.00		1

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Kate Nelson Media
 Attention: Accounts Payable
 5812 Pratt Court
 Alexandria, VA 22310
 USA

Advertiser	POLVote Vets Action Fund
Product	Issue
Estimate Number	2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212194
Alt Order #	06860649
Deal #	
Order Flight	10/04/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	398
Product Code	405

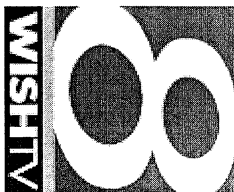
Agency Ref	IN14554
Advertiser Ref	IN11931

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WISH	Noon News	1158a-1230p		10/01/12 to 10/07/12	1x	-----F--				
				F	10/05/12	:30	12:26 PM	WV12TVENV102	\$900.00		1
29	WISH	Noon News	1158a-1230p		10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	12:25 PM	WV12TVENV102	\$900.00		1
30	WISH	Noon News	1158a-1230p		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	12:10 PM	WV12TVENV102	\$900.00		1
31	WISH	Noon News	1158a-1230p		10/08/12 to 10/14/12	1x	--W----				
				W	10/10/12	:30	12:14 PM	WV12TVENV102	\$900.00		1
32	WISH	Let's Make A Deal	958-11a		10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	10:27 AM	WV12TVENV102	\$400.00		1
33	WISH	Let's Make A Deal	958-11a		10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	9:58 AM	WV12TVENV102	\$400.00		1
34	WISH	Let's Make A Deal	958-11a		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	9:59 AM	WV12TVENV102	\$400.00		1
35	WISH	Let's Make A Deal	958-11a		10/08/12 to 10/14/12	1x	--W----				
				W	10/10/12	:30	9:59 AM	WV12TVENV102	\$400.00		1
36	WISH	The Talk	2-3p		10/01/12 to 10/07/12	1x	-----F--				
				F	10/05/12	:30	2:27 PM	WV12TVENV102	\$600.00		1
37	WISH	The Talk	2-3p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Kate Nelson Media
 Attention: Accounts Payable
 5812 Pratt Court
 Alexandria, VA 22310
 USA

Advertiser	POL/Vote Vets Action Fund
Product	Issue
Estimate Number	2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212194
Alt Order #	06860649
Deal #	
Order Flight	10/04/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	398
Product Code	405

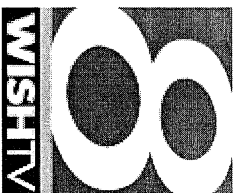
Agency Ref	IN14554
Advertiser Ref	IN11931

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WISH	Time Talk	2-3p								
				to							
	WISH	Anderson Cooper	357-5p	10/08/12 to 10/14/12	1x	M-----		W12TVENV102	\$600.00		1
				to	10/08/12	:30	2:59 PM				
38	WISH	Anderson Cooper	357-5p	10/01/12 to 10/07/12	1x	---T---		W12TVENV102	\$300.00		1
				to	10/04/12	:30	4:32 PM				
39	WISH	Anderson Cooper	357-5p	10/01/12 to 10/07/12	1x	----F--		W12TVENV102	\$300.00		1
				to	10/05/12	:30	4:19 PM				
40	WISH	Anderson Cooper	357-5p	10/08/12 to 10/14/12	1x	-T-----		W12TVENV102	\$300.00		1
				to	10/09/12	:30	4:33 PM				
41	WISH	Anderson Cooper	357-5p	10/08/12 to 10/14/12	1x	--W----		W12TVENV102	\$300.00		1
				to	10/10/12	:30	4:37 PM				
42	WISH	News 8 @ 530p	530-6p	10/01/12 to 10/07/12	1x	---T---		W12TVENV102	\$900.00		1
				to	10/04/12	:30	5:44 PM				
43	WISH	News 8 @ 530p	530-6p	10/01/12 to 10/07/12	1x	----F--		W12TVENV102	\$900.00		1
				to	10/05/12	:30	5:49 PM				
44	WISH	News 8 @ 530p	530-6p	10/08/12 to 10/14/12	1x	M-----		W12TVENV102	\$900.00		1
				to	10/08/12	:30	5:44 PM				
45	WISH	News 8 @ 530p	530-6p	10/08/12 to 10/14/12	1x	-T-----		W12TVENV102	\$900.00		1
				to	10/09/12	:30	5:39 PM				
46	WISH	News 8 @6	558-630p								

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Kate Nelson Media
 Attention: Accounts Payable
 5812 Pratt Court
 Alexandria, VA 22310
 USA

Advertiser	POL/Vote Vets Action Fund
Product	Issue
Estimate Number	2416

Invoice #	212194-1
Invoice Date	10/14/12
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Billing Calendar	Broadcast
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Special Handling	

IDB #	
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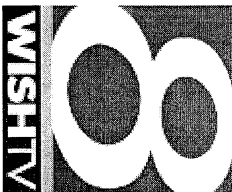
Agency Ref	IN14554
Advertiser Ref	IN11931

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
46	WISH	News 8 @6	558-630p		10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	6:09 PM	W12TVENV102	\$900.00		1
47	WISH	News 8 @6	558-630p		10/01/12 to 10/07/12	1x	----F--				
				F	10/05/12	:30	6:28 PM	W12TVENV102	\$900.00		1
48	WISH	News 8 @6	558-630p		10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	6:12 PM	W12TVENV102	\$900.00		1
49	WISH	News 8 @6	558-630p		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	5:59 PM	W12TVENV102	\$900.00		1
50	WISH	News 8 @6	558-630p		10/08/12 to 10/14/12	1x	--W----				
				W	10/10/12	:30	6:22 PM	W12TVENV102	\$900.00		1
51	WISH	News 8 @5p	5-530p		10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	5:12 PM	W12TVENV102	\$900.00		1
52	WISH	News 8 @5p	5-530p		10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	5:20 PM	W12TVENV102	\$900.00		1
53	WISH	News 8 @5p	5-530p		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	5:13 PM	W12TVENV102	\$900.00		1
54	WISH	News 8 @5p	5-530p		10/08/12 to 10/14/12	1x	--W----				
				W	10/10/12	:30	5:21 PM	W12TVENV102	\$900.00		1
55	WISH	CBS Evening News	630-7p								

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Advertiser	POL/Vote Vets Action Fund
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Estimate Number	2416

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Alt Order #	06860649
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	398
Product Code	405

Agency Ref	IN14554
Advertiser Ref	IN11931

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
55	WISH	CBS Evening News	630-7p		10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	6:59 PM	W12TVENV102	\$1,500.00		1
56	WISH	CBS Evening News	630-7p		10/01/12 to 10/07/12	1x	----F--				
				F	10/05/12	:30	6:59 PM	W12TVENV102	\$1,500.00		1
57	WISH	CBS Evening News	630-7p		10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	6:52 PM	W12TVENV102	\$1,500.00		1
58	WISH	CBS Evening News	630-7p		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	6:59 PM	W12TVENV102	\$1,500.00		1
59	WISH	Entertainment Tonight	728-8p		10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	7:46 PM	W12TVENV102	\$900.00		1
60	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	7:55 PM	W12TVENV102	\$900.00		1
61	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	7:47 PM	W12TVENV102	\$900.00		1
62	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	--W----				
				W	10/10/12	:30	1:29 PM	W12TVENV102	\$900.00	See MG 62.2	1
63	WISH	Inside Edition	658-730p		10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	7:21 PM	W12TVENV102	\$850.00	MG for 62.1 10/10	2

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Advertiser	POL/Vote Vets Action Fund
Product	Issue
Estimate Number	2416

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Station	WISH
Account Executive	Petry Philadelphia
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Order #	212194
Alt Order #	06860649
Deal #	
Order Flight	10/04/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	398
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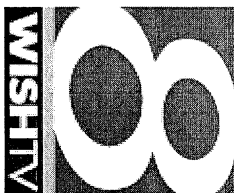
Agency Ref	IN14554
Advertiser Ref	IN11931

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
64	WISH	Inside Edition	658-730p		10/01/12 to 10/07/12	1x	----F--				
					to						
				F	10/05/12	:30	7:28 PM	W12TVENV102	\$850.00		1
65	WISH	Inside Edition	658-730p		10/08/12 to 10/14/12	1x	M-----				
					to						
				M	10/08/12	:30	7:26 PM	W12TVENV102	\$850.00		1
66	WISH	Inside Edition	658-730p		10/08/12 to 10/14/12	1x	-T-----				
					to						
				Tu	10/09/12	:30	7:27 PM	W12TVENV102	\$850.00		1
67	WISH	Friday 10-11p	958-11p		10/01/12 to 10/07/12	1x	----F--				
					to						
				F	10/05/12	:30	10:48 PM	W12TVENV102	\$3,500.00		1
68	WISH	Saturday 10-11p	958-11p		10/01/12 to 10/07/12	1x	-----S-				
					to						
				Sa	10/06/12	:30	10:44 PM	W12TVENV102	\$1,000.00		1
69	WISH	Tuesday 10-11p	958-11p		10/08/12 to 10/14/12	1x	-T-----				
					to						
				Tu	10/09/12	:30	10:39 PM	W12TVENV102	\$2,600.00		1
70	WISH	Monday 10-11p	958-11p		10/08/12 to 10/14/12	1x	M-----				
					to						
				M	10/08/12	:30	10:33 PM	W12TVENV102	\$3,700.00		1
71	WISH	Sunday 8-9p	758-9p		10/01/12 to 10/07/12	1x	-----S				
					to						
				Su	10/07/12	:30	9:06 PM	W12TVENV102	\$4,000.00		1
72	WISH	Saturday 9-10p	858-10p		10/01/12 to 10/07/12	1x	-----S-				
					to						
				Sa	10/06/12	:30	9:31 PM	W12TVENV102	\$1,000.00		1
73	WISH	News 8 @ 11 M-F	11-1135p								

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Product	Issue
Estimate Number	2416

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
73	WISH	News 8 @ 11 M-F	11-1135p		10/01/12 to 10/07/12	1x	---T---				
					to						
	WISH			Th	10/04/12	:30	11:24 PM	WV12TVENV102	\$1,500.00		1
74	WISH	News 8 @ 11 M-F	11-1135p		10/01/12 to 10/07/12	1x	----F--				
				F	10/05/12	:30	11:24 PM	WV12TVENV102	\$1,500.00		1
75	WISH	News 8 @ 11 M-F	11-1135p		10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	11:13 PM	WV12TVENV102	\$1,500.00		1
76	WISH	News 8 @ 11 M-F	11-1135p		10/08/12 to 10/14/12	1x	--W----				
				W	10/10/12	:30	11:23 PM	WV12TVENV102	\$1,500.00		1
77	WISH	Late Late Show	1237a-137a		10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	1:06 AM	WV12TVENV102	\$175.00		1
78	WISH	David Letterman	1135p-1237a		10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	12:00 AM	WV12TVENV102	\$500.00		1
79	WISH	David Letterman	1135p-1237a		10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	12:12 AM	WV12TVENV102	\$500.00		1
80	WISH	David Letterman	1135p-1237a		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	12:13 AM	WV12TVENV102	\$500.00		1
81	WISH	David Letterman	1135p-1237a		10/08/12 to 10/14/12	1x	--W----				
				W	10/10/12	:30	11:47 PM	WV12TVENV102	\$500.00		1
82	WISH	Sportslocker Sunday	1130p-12a								

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	398
Product Code	405

Agency Ref	IN14554
Advertiser Ref	IN11931

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
82	WISH	Sportlocker Sunday	1130p-12a		10/01/12 to 10/07/12	1x	-----S				
	WISH			Su	10/07/12	:30	12:26 AM	WV12TVENV102	\$350.00		1
83	WISH	News 8 Weekend/Sunday	558-7p		10/01/12 to 10/07/12	1x	-----S				
	WISH	NCAA Football	NCAA Football	Sa	10/06/12	:30	1:01 PM	WV12TVENV102	\$500.00	MG for 15.1,83.1	2
	WISH	NCAA Football	NCAA Football	Sa	10/06/12	:30	1:59 PM	WV12TVENV102	\$500.00	MG for 15.1,83.1	3
	WISH	Countdown To Kickoff	CountdownTo Kickoff	Su	10/07/12	:00			\$800.00	See MG 83.2,83.3,83.4	1
	WISH	Countdown To Kickoff	CountdownTo Kickoff	Su	10/07/12	:30	11:58 AM	WV12TVENV102	\$550.00	MG for 15.1,83.1	4
84	WISH	News 8 @ 11 Sunday	11-1130p		10/01/12 to 10/07/12	1x	-----S				
	WISH			Su	10/07/12	:30	11:42 PM	WV12TVENV102	\$1,500.00		1
Aired Spots 87											

Gross Total	\$73,600.00
Agency Commission	\$11,040.00
Net Amount Due	\$62,560.00
Payment Terms 30 Days	

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